

MARK MOZINGO

| (859) 420-2774 | markmzingo@gmail.com

EDUCATION

University of Kentucky/University of Louisville Executive MBA Cohort Class of 2020 2018 Commerce Lexington \$10,000 Scholarship Recipient	2020
Wright State University, Dayton, OH BFA in Acting	2005
KY Governor's School for the Arts, Lexington, KY Drama	2000

TEACHING EXPERIENCE

University of Kentucky, Lexington, KY College of Fine Arts, Department of Theatre and Dance - Adjunct Musical Theatre Technique – Musical Theatre Certificate Program	Spring 2019
Stage Right Acting, Lexington, KY Guest Teaching Artist/Director/Casting associate Guest instructor for adult and K-12 stage acting classes	2014-present
Woodford Theatre, Versailles, KY Guest Teaching Artist for Woodford Theatre Young Artist Intensive	2015
Kate Tempesta's Urban Golf Academy, New York, NY Instructor for pre-K and K-12 after school golf classes, summer camps, private lessons	2012-2014
Playhouse On The Square, Memphis, TN Acting/movement instructor for summer theatre camps K-12	2005-2006

PROFESSIONAL WORK EXPERIENCE

MARKETING AND PROMOTIONS SPECIALIST, UNIVERSITY OF KENTUCKY COLLEGE OF FINE ARTS, LEXINGTON, KY

April 2019-present

- Work closely with Director of Communications for College of Fine Arts and department chairs to implement strategic marketing plans for select performance events each season including Singletary Center for the Arts, Department of Theatre + Dance, School of Music, and UK Opera Theatre
- Act as media buyer for select CFA ticketed events; communicate with external vendors to ensure the most effective placement of print, radio, and online advertising in adherence to budget plan and sales goals set by departments
- Work closely with University of Kentucky Public Relations office to successfully promote CFA events to the UK and Lexington communities; acting as guest contributing writer for UKNow, the daily University PR newsletter.
- Monitor ticket sales and research ticket buyer demographics focusing on purchase decisions and community interests to capitalize on market opportunities
- Work with in-house graphic designers to produce print and online ads, flyers, posters, banners, web graphics, and other printed materials and signage for CFA earned and paid promotion
- Oversight of select event program books content including paid ads, cast rosters and biographies, and other content as determined by departments
- Develop and maintain a content calendar for social media and e-marketing related to select CFA events
- Management of multiple departmental social media accounts across various channels including paid promotions and student takeovers
- Media liaison and management of all College of Fine Arts booking appearances on local television/radio media to promote various departmental events
- Work closely with CFA Recruitment Officer, Student Affairs, and Director of Philanthropy to engage and activate CFA alumni for development and recruitment purposes.

LEXINGTON ART LEAGUE, DIRECTOR OF EVENTS AND SPONSORSHIP, LEXINGTON, KY*July 2016-September 2018*

- Coordination/administration of all event planning, set-up and management, including the Woodland Art Fair, an annual outdoor fine art and craft fair featuring 200+ artists with over 70,000 patrons in collaboration with Lexington Parks and Recreation
- Direction of all facility rentals for special events/weddings including scheduling tours, contract negotiations with rental clients as well as on-site facility management during rentals
- Solicit and acknowledge over \$100,000 annually in in-kind donations from vendors for all events and special functions
- Manage and maintain records for all new donations in Giftworks database both cash and in-kind
- Development and solicitation of all corporate giving and individual sponsorships for major exhibition programming and events; \$500,000 in total cash sponsorships raised between 2016-2018
- Direction of all events pertaining to openings/closings of exhibitions i.e. Fourth Fridays, workshops, and lectures, including but not limited to decoration and house maintenance/setup, vendor contracts, etc.
- Direction of all communication and marketing aspects for major events and programs, including scheduling and making appearances on all local television media/radio stations production of direct/digital promotional materials

CO-FOUNDER AND ASSOCIATE ARTISTIC DIRECTOR, ATHENSWEST THEATRE COMPANY, LEXINGTON, KY*August 2014-present*

- Assist the Producing Artistic Director in season selection, board development and communication, audition scheduling, facility rental contracts, all special events and fundraisers
- Direction of marketing for all productions including negotiation of marketing designer contracts, direct and digital marketing initiatives, scheduling of live media appearances
- Collaborate with Producing Artistic Director in strategic planning of marketing efforts for all season materials and productions including social media, print and digital material creation, and attend marketing committee meetings
- Assist in production management and contract negotiations with all technical and design staff
- Manage all aspects of Actors' Equity Association contract negotiations and report to Artistic Team/Executive Committee for approval
- Manage communication with Paymaster and work closely with Business Manager to maintain that records, contracts, tax forms, and actor reimbursements are processed in a timely manner
- Design and manage January Ball annual fundraiser, Chair of Board Events Committee
- Book and schedule appearances for local television/radio interviews in promotion for each production, and serve as publicity manager for the company
- Produce and direct Dark Nights Variety Hour event series in collaboration with Associate Artists and Interns
- Manage and facilitate lobby bar including obtaining necessary local and state ABC permits; purchasing and/or soliciting sponsorship of all alcohol products
- Attend all auditions and assist with casting decisions, including regularly scouting potential talent, and assist Associate Producer and AD on Intern selection and audition process
- Represent the Company as a consistent, public face for donors, audiences and the community at large.
- Participate actively in season planning, reading, and recommending scripts for production
- Assist AD and Senior Staff in standardizing artistic producing practices and serve as a strategic thought leader on short and long-term organizational issues

PC/LIFE/HEALTH AGENT, WINCHESTER INSURANCE AGENCY, WINCHESTER, KY*July 2014-October 2015*

- Quote, sell, and service new property/casualty accounts
- Implementation of marketing efforts to solicit new business on social media/print advertisements
- Manage existing client policy changes
- Upload claims, process billing and issuance of certificates of insurance

SPECIAL EVENTS COORDINATOR, TRIBECA GRILL, NEW YORK, NY*April 2013-May 2014*

- Server/Captain/Bartender/Coat check for private events including all in-house events for Tribeca Film Festival

RECRUITMENT SPECIALIST, SOULCYCLE EAST 83RD ST, NEW YORK, NY*August 2012-August 2013*

- Booked, scheduled, and organized daily classes
- Maintained email correspondence with clients and corporate office

- Managed check-in of all classes and assist with in-studio client needs
- Create content for social media accounts daily

PERFORMANCE EXPERIENCE**OFF-BROADWAY**

Golden Boy of the Blue Ridge Clayton Monroe Prospect Theatre Co/59E59 Theatres

NEW YORK

Parade Frankie/Young Soldier Gallery Players/Hans Friedrichs
Ghostlight the Musical u/s Jack/Ensemble Signature Theatre/NYMF 2012
The Hidden Sky Lani Prospect Theatre/Kate Chisholm
Alley of Masks Duke Wings Theatre/Laura Kleeman
Souvenirs Various Clurman Theatre/Dev Bondarin
Tock Tick: A Musical Fantasy Bruno Prospect Theatre Co/Jackson Gay

REGIONAL

Santaland Diaries Crumpet Actors Theatre of Louisville/Meredith McDonough
The Importance Of Being Earnest Algernon AthensWest Theatre Company/Trent Stephens
Failure; A Love Story Mortimer AthensWest Theatre Company/Jerry Dye
Golden Boy of the Blue Ridge Clayton Monroe AthensWest Theatre Company/Margo Buchanan
New Music Neal Avery TRIAD Stage/Preston Lane
The Foreigner Ellard Mountain Playhouse/Daniel Gidron
42nd Street Waiter/Ensemble Mountain Playhouse/Chan Harris
The Graduate Benjamin Braddock** Playhouse On the Square/Dave Landis
Take Me Out Shane Mungit* POTS/Dave Landis
Fiddler On the Roof Perchik POTS/Gary John LaRosa
The Full Monty Ethan POTS/Dave Landis
States of Independence Thomas Paine Wright State University/Tina Landau

FILM/TV

Seeking The Series Luis (Lead) Director-Ruth Du
Everyone Who Has Ever Lived Here Brian (Lead) Director-Mike Ortega
HBO's Girls Featured background Director-Lena Dunham

READINGS AND WORKSHOPS

The Honeymooners, Jerry Mitchell director, Dusty Kay/Bill Nuss book,
 Stephen Weiner/Peter Mills music/lyrics
 Judith Blazer's *The Artist Crossing*, Human Race Theatre Co. Dayton, OH
 Catherine Fitzmaurice, Wright State University, Dayton, OH

SPECIAL SKILLS AND RELATED

Member Actors' Equity Association since 2007
 SAFD Basic Proficiency in Unarmed/Rapier & Dagger, Drew Fracher adjudicator
 Irish Step Dance, 4 years; Piano, 7 years; Trumpet, 3 years
 Dialects: RP, Irish, American Southern, Cockney, Brooklyn/New York

*2006 MEMPHIS' OSTRANDER AWARD BEST SUPPORTING ACTOR **2006 MEMPHIS' OSTRANDER AWARD BEST ACTOR NOMINEE

REFERENCES

Lorna Patches -Director
UK/UofL Executive MBA program
lornapatches@uky.edu
(859) 257-7636

Elizabeth Bagby - Director of Business Development
McBrayer, McGinnis, Leslie & Kirkland PLLC
ElizabethBagby74@gmail.com
(859) 806-8440

Hannah Legris - Personal Development Counselor
University of Kentucky - Lewis Honors College
Lexington-Fayette Urban County Government City Councilmember, District 3
hlegris@lexingtonky.gov
(859) 257-1189

Bo List - Producing Artistic Director
AthensWest Theatre Company
(859) 699 - 9201