AAD 540: Grant Writing

Required Texts

AAD 610: Financial Management for Arts Organizations

Required Texts

AAD 630: Marketing Research and Planning for Arts Organizations

Required Texts
- No full books or full length publications are required for the course. All reading materials are articles that are available online.
Recommended Texts


AAD 650: The Arts and the Law

Required Texts


AAD 660: Cultural and Social Entrepreneurship

Required Texts


AAD 699: Internship in Arts Administration

Required Texts


AAD 740: Fundraising Techniques

- No full books or full length publications are required for the course. All reading materials are journal articles and/or writings available online.
AAD 750: Capstone Course in Arts Administration

Required Texts

Recommended Texts
• The Elements of Style, Strunk and White. Available online.