AAD 520: Arts and Artists in Society

- No full books or full length publications are required for the course. All reading materials are journal articles and/or writings available online.

AAD 550: Grant Writing

Required Texts


AAD 560: Education Programs in Nonprofit Arts Organizations

Required Texts

AAD 565: Community Engagement

Required Texts

AAD 600: Arts Administration Technologies

Required Texts

Recommended Texts

AAD 610: Financial Management for Arts Organizations

Required Texts

AAD 620: Management and Leadership in the Arts

Required Texts
Recommended Texts

AAD 630: Marketing Research and Planning for Arts Organizations
Required Texts
• No full books or full length publications are required for the course. All reading materials are articles that are available online.

Recommended Texts

AAD 640: Principles of Fundraising
Required Texts

Recommended Texts


### AAD 650: The Arts and the Law

**Required Texts**


### AAD 660: Cultural and Social Entrepreneurship

**Required Texts**


**Recommended Texts**


### AAD 699: Internship in Arts Administration

**Required Texts**


### AAD 730: Marketing Strategies and Applications for Arts Organization

**Required Texts**

- No full books or full length publications are required for the course. All reading materials are articles that are available online.

**Recommended Texts**


**AAD 740: Fundraising Techniques**
• No full books or full length publications are required for the course. All reading materials are journal articles and/or writings available online.

**AAD 750: Capstone Course in Arts Administration**

**Required Texts**

**Recommended Texts**
• The Elements of Style, Strunk and White. *Available online*. 